Which speech I found more effective and why

I think when comparing public speaking abilities of two figures with such high caliber the obvious conventional factors such as eye-contact, gestures, movement etc. become insignificant because both of them do it perfectly well. Saying there weren’t enough pauses or gestures or any of the common things you’re supposed to do when delivering a speech in public, would be just unnecessary nit picking. So it ultimately boils down to the quality of the transcript and criteria which surrounds it.

There can be thousands of factors on which both the transcripts may be compared but if I had to judge both of them based solely on effectiveness, then Trump’s speech takes the crown. Both of them are excellent no doubt but Donald Trump has a trump card up his sleeves which is the sheer simplicity of his speech.

Many journalists have reported that over time presidents have essentially “dumbed down” their speeches for masses and when you think about it, it makes a lot of sense. When the size of the audience is that large it’s a sensible choice to use simple words which the audience can instantly understand. If you analyze both the speeches you can see that, each of the promise made by Obama is followed by the skepticism and the challenges that encompass it. In Trump’s case he uses short sentences to convey the message that he will fix issues which does not take away the focus of the promises he’s making. The audience applauds after every statement Trump makes as he jumps from one thought to another while in Obama’s case the applauding interval is larger. For his easy to understand, concise speech using simpler words, Trump’s speech is the one I think is more effective.